

Top technology for the beverage industry available throughout North America

### **Velcorin microbial control agent approved in Canada**

**Leverkusen** – Velcorin microbial control agent has been approved for use in water-based non-alcoholic beverages and wine in Canada. The Velcorin product is registered for use as a microbial control agent to control spoilage organisms in beverages in all major markets of the world including the United States, European Union, as well as China, and just recently in India. Velcorin microbial control agent offers unique benefits over alternatives such as hot filling, as it can significantly reduce PET and energy consumption through cold filling.

"With the addition of Canada to our regulatory portfolio, LANXESS is able to offer uninterrupted service to North American customers throughout the entire market and thereby closes an important registration gap for Canadian as well as U.S. based beverage corporations," said Michael Turpin, Head of LANXESS' Business Line Beverage Technology North America. "We already have successfully run trials at Canadian customers and can now move towards commercialization of the first beverages with our advanced microbial control technology."

"International key customers are depending on globally registered substances to effectively market beverage concepts throughout the world," adds Ingo Broda, Global Head of the Business Line Beverage Technology at LANXESS. "LANXESS Corporation has been able to significantly grow its market presence in the United States and more than double its business base in non-alcoholic beverages within the last two years. Adding Canada to the plate will allow for further growth in North America, the largest beverage market of the world."

**LANXESS AG**

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The LANXESS Material Protection Products (MPP) business unit produces Velcorin (dimethyl dicarbonate) at its German sites in Dormagen and Krefeld-Uerdingen. Velcorin microbial control agent provides effective protection against harmful microorganisms in non-alcoholic beverages and wine without affecting the taste, odor or color of the drink. Velcorin microbial control agent is added to the beverage during production. It performs its antimicrobial function immediately, and then degrades completely into tiny amounts of an alcohol and carbon dioxide, which are natural components of fruit juices and fruit juice-based beverages. When it reaches the consumer, the stabilizer is no longer present in the drink. The U.S. Food and Drug Administration (FDA) and the World Health Organization's Joint Expert Committee for Food Additives (JECFA) have both documented the positive effect of Velcorin in the stabilization of beverages.

LANXESS is a leading specialty chemicals company with sales of EUR 9.1 billion in 2012 and roughly 17,400 employees in 31 countries. The company is currently represented at 50 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals. LANXESS is a member of the leading sustainability indices Dow Jones Sustainability Index (DJSI) World and FTSE4Good as well as the Carbon Disclosure Leadership Index (CDLI).

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### **Forward-Looking Statements.**

This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

### **Information for editors:**

All LANXESS news releases and their accompanying photos can be found at <http://press.lanxess.com>. Recent photos of the Board of Management and other LANXESS image material are available at <http://photos.lanxess.com>. The latest TV footage, audiofiles and podcasts can be found at <http://multimedia.lanxess.com>.

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## News Release

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