LANXESS at Chinaplas 2010
April 19-April 22, Booth Number: W3J41

LANXESS Solutions Support China’s Growth Path

Leverkusen/Shanghai, April 9, 2009 — German specialty chemicals company LANXESS AG will once again be displaying its high quality and reliable solutions at Chinaplas 2010, which is taking place from April 19-22 at the Shanghai New International Expo Centre, Pudong. Using the largest plastics and rubber trade fair in Asia as a well-established platform, the company will showcase how its advanced technology and expertise can enhance mobility, support urbanization and thus improve everyday life.

The increased domestic consumption and rising purchasing power of the Chinese middle class is supporting the China economy’s growth path. The mega-trends of mobility and urbanization are key pillars of this growth as the population shift continuously to automobiles and move from rural areas into modern housing in cities.

“Built upon a century of experience and technical expertise, our highly reliable solutions and top-quality chemical products will give our Chinese customers the leading edge within the evolving domestic market,” said Axel C. Heitmann, Chairman of the Board of LANXESS.
The three business units presenting their premium products at Chinaplas 2010 are Semi-Crystalline Products (SCP), Inorganic Pigments (IPG) and the LANXESS wholly-owned subsidiary Rhein Chemie (RCH).

In order to meet the rising demand for lighter, fuel efficient materials in the automotive industry, the SCP business unit will present innovative solutions especially suited for these segments. Among the highlights are innovative plastic/metal hybrids and metal replacement solutions that help reduce weight, while cutting down on overall energy consumption and carbon emissions from vehicles. Also on display will be the new halogen-free flame retardant Durethan® polyamides and Pocan® polyesters, which have excellent flame retardancy qualities with extraordinary electrical behavior and strong flowability.

The IPG business unit will exhibit its highly reliable range of inorganic pigments for plastics coloring, including the industry leading high-performance Bayferrox, Colortherm and Chrome Oxide pigment ranges. These Inorganic Pigment product lines of LANXESS are characterized by their ease of dispersion, high thermal stability, excellent weather stability and superior lightfastness - the optimal choice for environmentally friendly plastics coloring. Inorganic pigments from the Bayferrox® and Chrome Oxide lines are also proven performers in the construction industry. Here, they are mainly used for the beautification of buildings in concrete components and roof tiles.

Rhein Chemie will highlight its Stabaxol® product range, which provides high performance protection against hydrolysis of polymers. Using Stabaxol® can bring a threefold increase to the stabilized polymer's...
This extended lifespan makes it possible to use reasonably priced polymers in applications, which would otherwise require the use of substantially more expensive plastics such as Polyphenylene Sulfide (PPS) or Polyethylene Naphthalate (PEN), while reducing total consumption.

With approximately 1,000 employees at five production sites, LANXESS achieved total sales in China of EUR 584 million in 2009. “LANXESS Greater China once again achieved double-digit sales growth and even outgrew the industry in China in 2009 despite the difficult economic environment,” said Martin Kraemer, CEO of LANXESS Greater China. “We will also be showcasing our premium rubber products - in our role as the world’s leading synthetic rubber company - at a special event for Chinese customers in June.”

LANXESS is a leading specialty chemicals company with sales of EUR 5.06 billion in 2009 and currently around 14,300 employees in 23 countries. The company is represented at 43 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals.

Forward-Looking Statements
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