LANXESS China Rubber Days: Driving sustainable growth through high-tech innovation

Shanghai, June 17, 2010 - LANXESS, the world’s leading producer of synthetic rubber, will host its first-ever ‘China Rubber Days’ from June 28 to 29 in Macau, China, under the theme “Driving sustainable growth through high-tech innovation”.

More than 300 representatives from industry, academia, government and the media, will come together at this world-class event to exchange ideas and discover more about synthetic rubber, which helps shape modern life today.

Dr. Axel C. Heitmann – Chairman of the Board of Management of LANXESS – and Professor Ma Lian Xiang – Dean of the Qingdao University of Science and Technology – are among many of the distinguished guests, who will be delivering keynote speeches at the event. In addition, there will be numerous product presentations as well as panel discussions hosted by senior executives from LANXESS.

Topics for discussion include the future development of the Chinese economy; the market potential of high-tech synthetic rubber; the role this versatile product plays in spearheading innovation, and how industry can rise to the challenge of balancing rapid economic growth with environmental protection.

LANXESS hosted the first World Rubber Day in Cologne, Germany, on September 12, 2009, celebrating the 100th anniversary of the invention of synthetic rubber. Over 400 guests from 18 nations attended the event to learn more about the latest innovations and market potential of this versatile material. As the world’s leading producer of synthetic rubber, LANXESS not only continues to expand its rubber production network globally but is also creating greater awareness of this trend-shaping product. The company will be holding similar rubber events in Sao Paulo, Brazil, on September 22-24 and in New Delhi, India on December 3, 2010.
LANXESS is a leading specialty chemicals company with sales of EUR 5.06 billion in 2009 and currently around 14,300 employees in 23 countries. The company is represented at 42 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals.

Forward-Looking Statements
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Information for editors:
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You can find further information concerning LANXESS chemistry in our WebMagazine at http://webmagazine.lanxess.cn

All LANXESS news releases and accompanying photo, video and audio material can be found at http://press.lanxess.com. Current photos of the Board of Management can be downloaded at: http://imagebase.lanxess.cn.